

DIGITAL ADVERTISEMENT KIT

LOCATION & PRICING

DIGITAL MAGAZINE SUBSCRIPTION \$700 YEAR // SUBSCRIPTION WITH ANY AD PURCHASE \$350 YEAR				SIZE				
				SMALL 3.5 X 1	EIGHTH 4 X 2.5	QUARTER 4 X 5	HALF 8.5 X 5	FULL 8.5 X 11
MONTHS	ISSUE	LOCATION	QTY					
12	26	FRONT INSIDE PAGE	1					\$15,000.00
12	26	BACK PAGE	1					\$12,500.00
12	26	FULL PAGE SECTION DIVIDER	4					\$10,000.00
12	26	MEET THE TEAM	1		\$7,500.00			
12	26	INDUSTRY PROFESSIONALS 1ST PAGE	1	\$5,000.00	\$6,000.00	\$7,000.00		
			3		\$4,000.00			
12	26	EVENTS	1			\$5,500.00		
			1		\$4,500.00			
12	26	CLASSIFIEDS	5		\$4,500.00			
12	26	WHATS IN THE NEWS	1	\$5,000.00	\$6,000.00	\$7,000.00		
12	26	ARTICLES	4	\$3,500.00	\$4,500.00	\$5,500.00		
SECTION		PROJECT STATISTICS						
12	26	PROJECT STATS - NORTHERN	1	\$5,000.00	\$6,000.00	\$7,000.00		
12	26	PROJECT STATS - SOUTHERN	1	\$4,250.00	\$5,250.00	\$6,250.00		

* ALL ADS WILL RUN EITHER ON EVEN OR ODD WEEKS FOR A FULL YEAR. (26 ISSUES)

** TO PURCHASE BOTH EVEN AND ODD WEEKS MULTIPLY PRICE X 1.5. (52 ISSUES)

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MONTHS	ISSUE	LOCATION	QTY					
12	26	PROJECT STATS - TOP PROJECTS	1	\$5,000.00	\$6,500.00	\$7,500.00		
12	26	FEATURED PROJECTS	3	\$5,000.00	\$6,500.00	\$7,500.00		
SECTION		PRE-BID						
12	26	PRE-BID ARCHITECTS / ENGINEERS	5	\$2,500.00	\$4,500.00	\$5,500.00		
		PRE-BID CONSTRUCTION	5	\$3,500.00	\$4,500.00	\$5,500.00		
SECTION		ACTIVE						
12	26	ADDITIONS / RENOVATIONS / UPGRADE	2	\$3,500.00	\$4,500.00	\$5,500.00		
12	26	SITE WORK / NON BUILDING	2	\$3,500.00	\$4,500.00	\$5,500.00		
SECTION		POST-BID						
12	26	AWARDS	5	\$2,500.00	\$3,500.00	\$4,500.00		
SECTION		PERMITS						
12	26	PERMITS - T OF C	1		\$5,000.00		\$7,500.00	
12	26	PERMITS - ALBUQUERQUE	5	\$2,500.00	\$3,500.00	\$4,500.00		
12	26	PERMITS - OTHER	5	\$2,000.00	\$3,000.00	\$4,000.00		

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ADVERTISEMENT

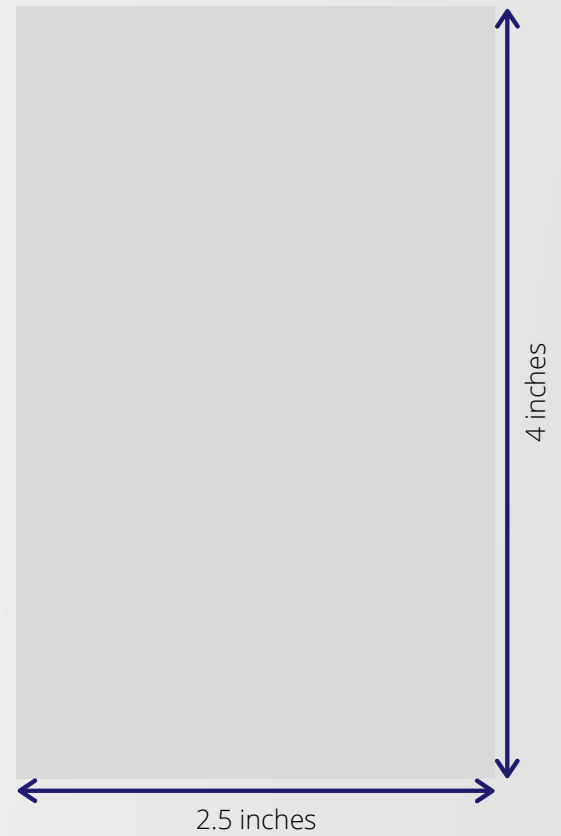
SIZE & LAYOUT

SMALL 3.5 x 1 INCHES



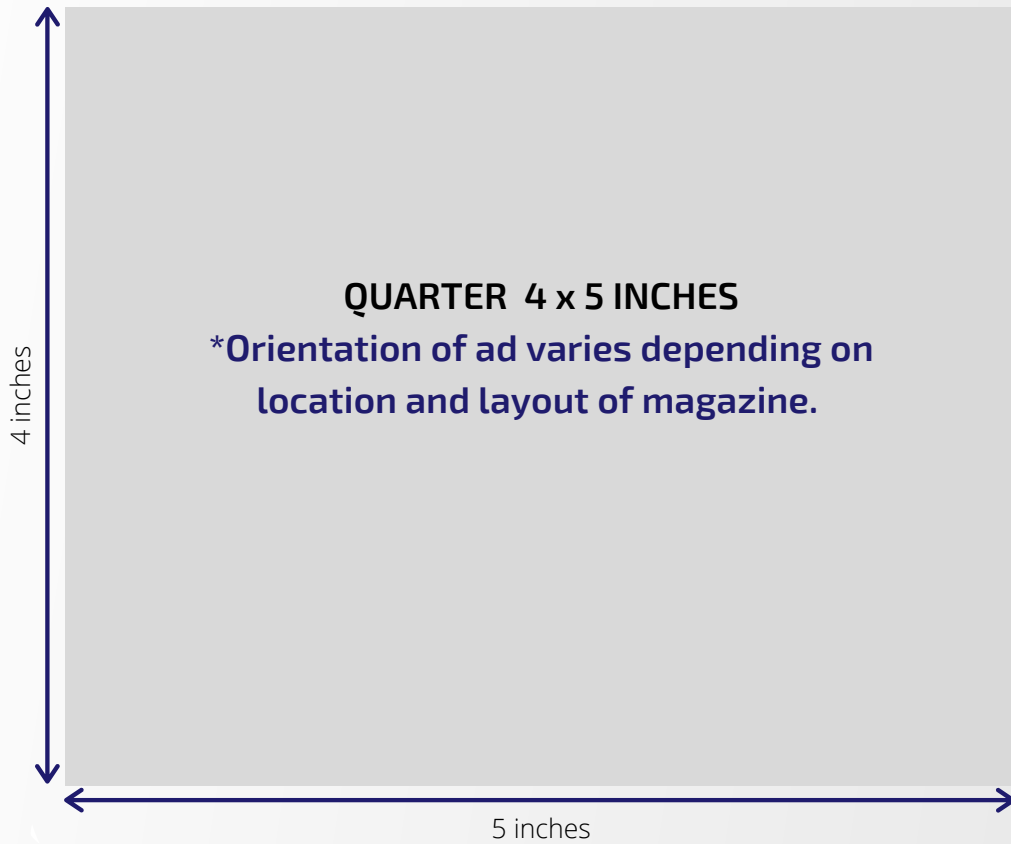
EIGHTH 4 x 2.5 INCHES or 2.5 x 4 INCHES

*Orientation of ad varies depending on location and layout of magazine.



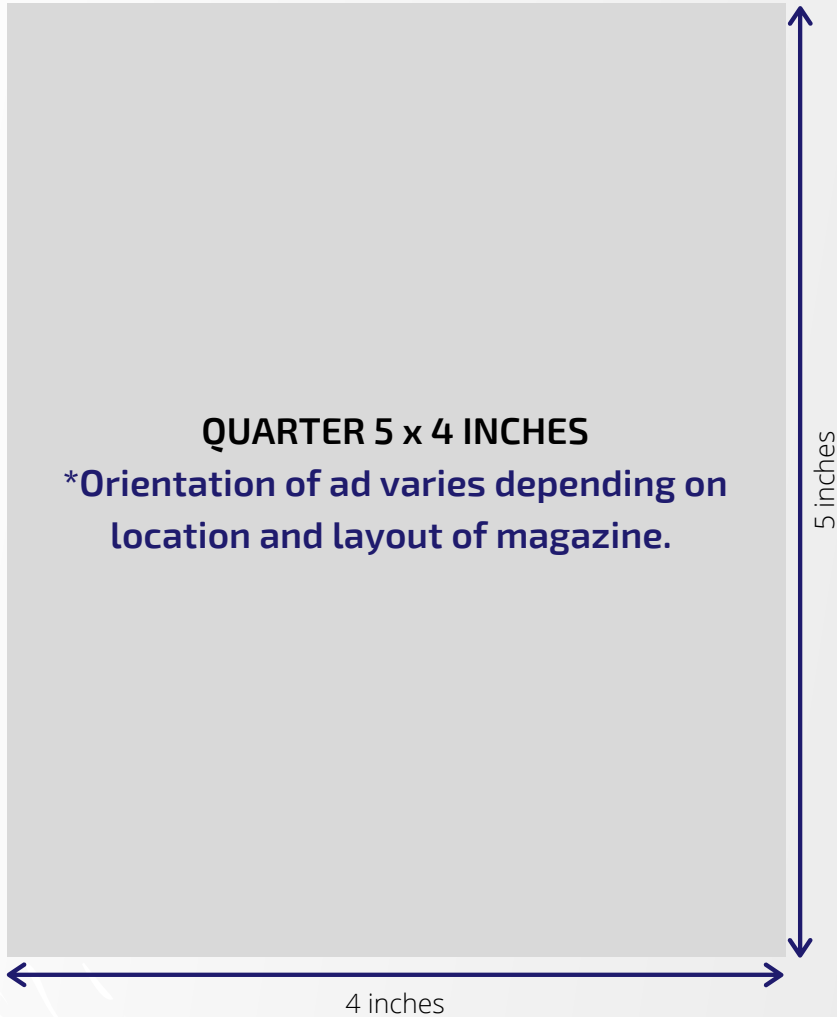
ADVERTISEMENT

SIZE & LAYOUT



ADVERTISEMENT

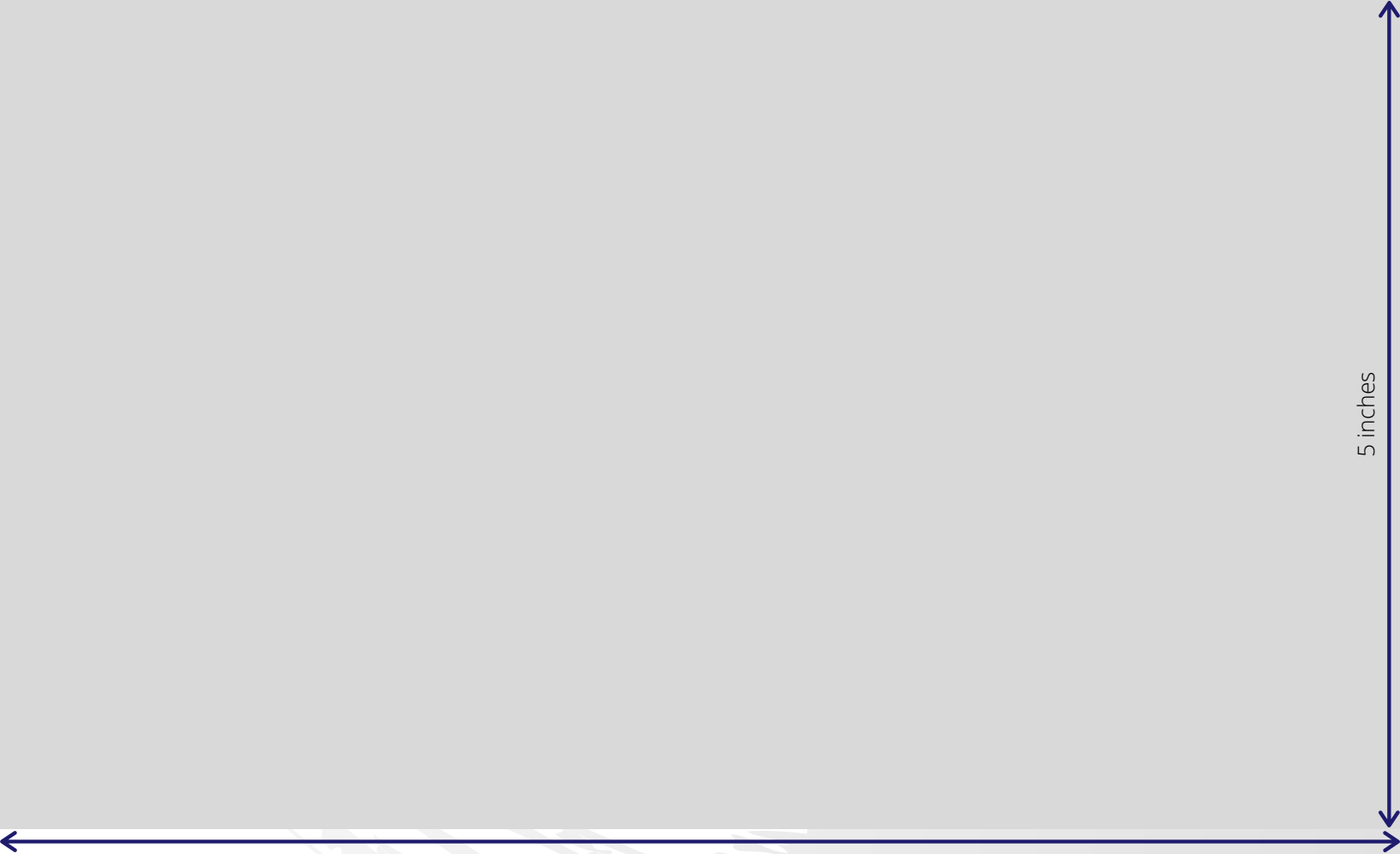
SIZE & LAYOUT



ADVERTISEMENT

SIZE & LAYOUT

HALF 8.5 x 5 INCHES



ADVERTISEMENT

SIZE & LAYOUT

FULL
8.5 x 11 INCHES

11 inches

8.5 inches